



**SMB Performance Excellence
STAR ICON RECOGNITIONS 2024**

Exclusively for Small & Medium Businesses(SMB)- Below 100 Crore Turnover

To Promote Excellence & Build Competitiveness in the Indian Small & Medium Business Sector by recognizing Performance Excellence through an Assessment aimed at enabling Transformation.

KEY FEATURES

- No documentation
- 1 day Assessment (physical or Digital) based on mutual convenience
- Business Improvement feedback
- Four Levels of Recognition

ELIGIBILITY

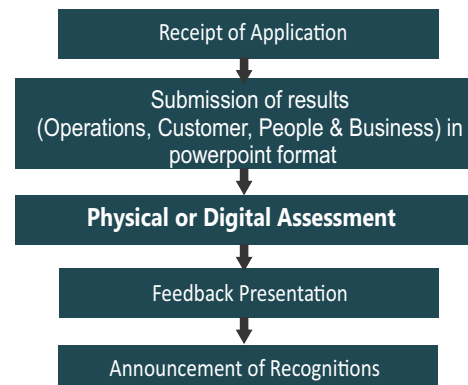
All Small & Medium Business Organizations registered and Operating in India with overall turnover less than Rs 100 Cr in the recently concluded Financial Year. Applicant must have been in Business for at least three years. (Open to all sectors)

APPLICATION FEE

Category	Physical	Digital
Upto 24 Crs	INR 50,000	INR 30,000
25 - 49 Crs	INR 60,000	INR 45,000
50 - 99 Crs	INR 75,000	INR 55,000

* Exclusive of 18% GST

ASSESSMENT PROCESS



LEVELS OF RECOGNITION



Physical Assessments

Boarding, Lodging & Travel expenses to be organized & Settled by the Applicant for the on-site visit by the Assessor

Digital Assessments

There will be no additional expenses to be settled by the Applicant

For details on the Assessment Framework, Criteria and the Application, contact

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