

# **Business Excellence**

## Maturity Assessment Programme

**Digital  
Assessment**



Seed...  
Nurture...  
Harvest...

**Recognize**

**Internalize**

**Initiate**



Pursue The Path of....

**BUSINESS EXCELLENCE**

...Profit From It

# Initiating Excellence

Organizations initiating Business Excellence through a baseline assessment

PHASE

1

*Assessments can be scheduled on mutually convenient dates throughout the year*

## Process steps

A 2 day dip-stick assessment by two Assessors interacting with key personnel of the organization to understand their process and performance maturity.

This would involve a walkthrough of Business, Support and Management processes with the associated results based on excellence framework requirements. This category of assessment does not require any formal documentation.

## Output

- Baseline score of organizational maturity on a 1000 point scale
- Prioritized action plan and roadmap with milestones

## Support

CII will facilitate Organizations to progress on the suggested roadmap through hand holding visits, customized training through appropriate frameworks.

On completion of this phase, Organizations can progress to the Internalizing Phase. Initiators would generally take 12 - 15 months to move to the next phase.

**Recognized for Adoption of Excellence**  
**At CII Flagship Event 2025**

# Internalizing Excellence

For Organizations on the journey of Excellence on any Framework

PHASE

2

*Assessments can be scheduled on mutually convenient dates throughout the year*

## Process steps

Assessors with rich industry experience will interact with all functions of the organization considering the Business Strategy and Operating Context, to identify key strengths and opportunities for improvement. There are two categories to opt as given below.

CATEGORY 1	CATEGORY 2	TURNOVER
Document less Assessment	Minimal documentation 20 - 30 page Format	<100 Crores SMB Organizations
2 - 3 day Assessment*	3 - 4 day Assessment*	
2 Assessors	2 Assessors	
<b>Recognition</b> Silver: Score of 300 & above	<b>Recognition</b> Silver: Scores between 300- 399 Gold: Scores 400 & above	>100 Crores Large Organizations

### NOTE:

These category of Assessments do not fall under the Award Scheme. However, Organizations will be felicitated based on the score obtained under the relevant category. Companies running their own internal assessments can also opt for recognitions when the assessments are administered by the CII IQ team. Assessment can be based on any Excellence framework.

*\*Assessment Days will vary depending on the Business Size and complexity*

## Output

- Action oriented Management Report
- Way forward with Milestones
- Criteria wise report of strengths and key opportunities for improvement aligned to Excellence Framework requirements

**Silver / Gold Category Recognitions**  
**At CII Flagship Event 2025**





### ABOUT CII INSTITUTE OF QUALITY

CII Institute of Quality is the leading authority in Quality Enhancement among organization and industries. Over the past century, CII has provided Indian Industries with the support, systems and tools to make a mark in the competitive world. It is realized that the best way to enhance an organizations competitiveness is through the quality route.

What started as the Total Quality Management Division (TQMD) in the mid-eighties has now evolved as CII Institute of Quality. As a champion of the Quality movement, CII-IQ is powered by the responsibility of enriching the lives of its members, improving their workplaces and making the world a better place by applying quality tools, techniques and systems. CII-IQ provides the best of its kind training and consulting services to organizations to help improve their performance and set a standard of excellence.

CII IQ has tied up with several international organizations to bring their best practices in India. It has helped several organizations improve their Total Quality Management Systems besides helping them win recognitions.

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